



CASALRONE
PUBLIC RELATIONS

**PRESS
KIT**

www.casalronepr.com
casalronepr@gmail.com
519-562-2906

WHO WE ARE

WE ARE A BOUTIQUE PUBLIC RELATIONS AGENCY READY TO HELP YOUR SMALL BUSINESS TELL YOUR STORY!

Casalrone Public Relations was started in Windsor, Ontario as a boutique Public Relations agency with the goal of assisting local businesses in protecting their brand and to help them tell THEIR story. Casalrone has among its clients, small local businesses, and non-profits.

We want to help you discover, define, and design your brand and help you tell YOUR brand story. It's time you took control of your BRAND, and tailor the message that you want people to hear and see. We will work with you to help design a communications strategy, media relations strategy, and brand strategy to help set you apart from your competition and PROTECT YOUR BRAND!



"Our goal is to help you tell YOUR brand story!"

Brand Management- We help you control your brand through your online and public presence. Develop a brand awareness strategy and social media.

Communications Strategy- Casalrone PR will help you with Crisis Communications, Event Planning, Employee Communication, and Strategic Marketing.

Media Relations Strategy- We will help you develop and implement your media relations strategy (media releases, interviews, etc.) and earn you positive media coverage.

**For more information contact
519-562-2906 or www.casalronepr.com**

